



Report on the MGF website for MGF Assemblée Générale 2025

Facts and Figures

Views from internet searches* in the 12 months to April 2025	7000
By device	Mobile phone 52% Desktop 43% Tablet 5%
By country	France 64% UK 7% USA 4% Spain 3%

*total views will be higher as many members will access the website via a book marker

Apart from the Home page, the top pages viewed were:

- Newsletters / Bulletins d'information
- Ornamental grasses
- Plants for dry places in full or partial shade
- Forthcoming Events / Programme d'événements
- Plants for Mediterranean gardens / Plantes adaptées aux jardins méditerranéens
- The MGJ seed collection / Collection de graines MGJ
- Recommended nurseries / Pépinières recommandées
- Past activities / Événements passés (France)
- Bulbous plants for Mediterranean gardens
- Members' gardens to visit / Jardins de membres à visiter

New material added in the last 12 months:

11 reports on events and activities in France

A report on a garden tour in Australia

2 new entries in the garden diary section

2 articles about gardens to visit

2 new gardens on the members' gardens page

2 articles on garden history

2 articles on recommended plants

2 articles on gardening

2 updates to the seed list

2 book reviews

Several updates to the recommended nurseries list

Commentary

- The website was designed to be viewed on a desktop computer, or tablet, in 'landscape' format. Since more people are now accessing the website on their phones, we are looking at ways to make it 'responsive' ie adaptable to view on any type of screen.
- Due to our dual language layout, we do not do well on Search Engine Order (SEO). We are looking at moving to single language for the Home page and other key pages, with an option to select English or French.
- Thanks, as always, to the contributors of articles, reports and photographs, to those supplying information to keep our 'Recommended' lists up-to-date, and to our small team of translators. Please keep the new material flowing in!

Christine Daniels, Website Editor and Kevan Kristjanson, Website Manager



Report for MGF Assemblée Générale 2025

Social media / Les réseaux sociaux

MGF Facebook

Total followers	360
Female	65%
Male	35%

By country / pays:

France	220
UK	69
Portugal	15
Italy	6
Australia	5

New posts / publications 3 or 4 times per month.

Coordinateur: Julia Fogg

MGF Instagram

Total followers	208
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Posts / publications à April / Avril 2025	65
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Coordinateur : Lina Tchagaspian