Report on the MGF website for MGF Assemblée Générale 2026

Facts and Figures

Views **from internet searches*** in the 12 months to April 2026	8510
By device	Mobile phone 54% Desktop 42% Tablet 4%
By country	France 69% UK 6% USA 4%

*Total views will be higher as many members access the website via a book marker

Apart from the Home page, the top pages viewed were:

- A coastal garden in Roussillon
- Plants for dry places in full or partial shade
- Ornamental grasses (Parts 1 and 2)
- Gardens of Southern Morocco
- Some must have bulbous plants

New material added in the last 12 months:
5 reports on events and activities
1 new entry in the garden diary section
3 articles on recommended plants
1 article on gardening
2 updates to the seed list

Commentary

There had been comments that the website needed updating, so we asked the committee members and MGF officers to submit a 'wish list' for the changes they would like to see. Over 40 suggestions were received, which we split into two sections, the main website and the Member app.
Over the last 12 months changes have gradually been introduced, which include:

The website

- The Home page has been completely re-done. About Us' and legal items, have been moved to a separate section.
- The What's New? page has been replaced by large tiles on the Home page which highlight the newest articles.
- The text style, size and colour have been increased throughout.
- The background colour and tabs have been changed to a light grey/deep blue theme.
- The side bars have been removed. Navigation is now entirely via the header bar.
- Fuzzy images have been replaced with high-res versions.
- The full width of the display area is used.

The Member app

- We now have the facility to send more than one broadcast message per day.
- Additional tools have been added to validate and repair the mailing lists for broadcast.

We looked at moving to a 'language choice' model, with the option to select English or French. The idea was not pursued, partly because of the complexity, given that almost all existing pages are dual language, but also because language choice would require us to use cookies.

Thanks, as always, to the contributors of articles, reports and photographs, to those supplying information to keep our 'Recommended 'lists up-to-date, and to our small team of translators.

Christine Daniels, Website Editor and Kevan Kristjanson, Website Manager

Report for MGF Assemblée Générale 2026
Social media / Les réseaux sociaux

MGF Facebook

Total followers	**373**
Female	65%
Male	35%
By country / pays:	
France	225
UK	74
Portugal	15
Italy	6
Australia	5

New posts / publications 3 or 4 times per month.

Coordinateur : Julia Fogg

MGF Instagram

Total followers	287

Le profil des personnes qui suivent la page est très varié en termes d'âges et cosmopolite (Paris, Londres …)

Coordinateur : Lina Tchagaspanian